

ORDER

Orders
Order / Rev: 2460722
Alt Order #: WOC13570245
Product Desc: KY-3
Estimate: 9474
Flight Dates: 04/12/22 - 04/18/22
Original Date / Rev: 04/08/22 / 04/08/22
Order Type: General

WHAS
Primary AE: Lindsay Corbus
Sales Office: TSATL
Sales Region: NAT

Agency
Name: Canal Partners Media / POL
Buying Contact: _____
Billing Contact: _____
900 Circle 75 Pkwy, Suite 1650
Atlanta, GA 30339

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Morgan McGarvey / D / US Hous
Demographic: A35+
Product Codes: PL-Candidate: US House
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru: _____
Advertiser External ID: 199204
Agency External ID: 20042AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/18/22	69	\$11,440.00	\$9,724.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	69	\$11,440.00	\$9,724.00	0.00
Totals	69	\$11,440.00	\$9,724.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Lindsay Corbus			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHAS	10%	\$11,440.00
Market	100%	\$114,400.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	90%	\$102,960.00
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	04/12/22	04/18/22	Mon Prime Other	CM	8:00 PM-10:00 PM	1-----	:30	1	\$800.00	P03	0.00	NM	1	\$800.00
				AMERICAN IDOL MON		(8:00 PM-10:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/12/22	04/18/22	1-----		1				\$800.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WHAS	04/12/22	04/18/22	Local News @ 6a M-F	CM	6:00 AM-6:30 AM	11111--	:30	5	\$80.00	P04	0.00	NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/12/22	04/18/22	1-----		1				\$800.00		0.00			
				WHAS11 WAKE UP NEWS @ (6:00 AM-6:30 AM)											
N 3	WHAS	04/12/22	04/18/22	Local News @ 6a M-F	CM	6:30 AM-7:00 AM	11111--	:30	5	\$80.00	P04	0.00	NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/12/22	04/18/22	11111--		5				\$80.00		0.00			
				WHAS11 WAKE UP NEWS @ (6:30 AM-7:00 AM)											
N 4	WHAS	04/12/22	04/18/22	Good Morning America	CM	7:00 AM-8:00 AM	11111--	:30	5	\$120.00	P04	0.00	NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/12/22	04/18/22	11111--		5				\$120.00		0.00			
				GOOD MORNING AMERICA 7(7:00 AM-8:00 AM)											
N 5	WHAS	04/12/22	04/18/22	Good Morning America	CM	8:00 AM-9:00 AM	11111--	:30	5	\$120.00	P04	0.00	NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/12/22	04/18/22	11111--		5				\$120.00		0.00			
				GOOD MORNING AMERICA 8(8:00 AM-9:00 AM)											
N 6	WHAS	04/12/22	04/18/22	The View	CM	11-12p	11111--	:30	5	\$75.00	P03	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/12/22	04/18/22	11111--		5				\$75.00		0.00			
				THE VIEW											
N 7	WHAS	04/12/22	04/18/22	General Hospital	CM	2-3p	11111--	:30	5	\$75.00	P03	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/12/22	04/18/22	11111--		5				\$75.00		0.00			
				GENERAL HOSPITAL											
N 8	WHAS	04/12/22	04/18/22	Local News @ 5p M-F	CM	5-530p	11111--	:30	5	\$130.00	P04	0.00	NM	5	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/12/22	04/18/22	11111--		5				\$130.00		0.00			
				WHAS11 NEWS @ 5p											
N 9	WHAS	04/12/22	04/18/22	Local News @ 530p M-FCM		530-6p	11111--	:30	5	\$140.00	P04	0.00	NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/12/22	04/18/22	11111--		5				\$140.00		0.00			
				WHAS11 NEWS @ 530P											
N 10	WHAS	04/12/22	04/18/22	Local News @ 6p M-F	CM	6-630p	11111--	:30	5	\$250.00	P03	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/12/22	04/18/22	11111--		5				\$250.00		0.00			
				WHAS11 NEWS @ 6p											
N 11	WHAS	04/12/22	04/18/22	ABC World News	CM	630-7p	11111--	:30	5	\$500.00	P04	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/12/22	04/18/22	11111--		5				\$500.00		0.00			
				ABC WORLD NEWS											
N 12	WHAS	04/12/22	04/18/22	ET 7-730p	CM	7-730p	11111--	:30	5	\$150.00	P04	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/12/22	04/18/22	11111--		5				\$150.00		0.00			
				ENTERTAINMENT TONIGHT											
N 13	WHAS	04/12/22	04/18/22	Inside Ed 730-8p	CM	730-8p	11111--	:30	5	\$150.00	P04	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/12/22	04/18/22	11111--		5				\$150.00		0.00			
				INSIDE EDITION											
N 14	WHAS	04/12/22	04/18/22	Local News @ 11p M-F	CM	11-1135p	1--1---	:30	2	\$120.00	P04	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/12/22	04/18/22	1--1---		2				\$120.00		0.00			
				WHAS11 NEWS AT 11 M-F/SU											
N 15	WHAS	04/12/22	04/15/22	Fri Prime A	CM	8:00 PM-9:00 PM	----1--	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	----1--		1				\$300.00		0.00			
				SHARK TANK FRI (8:00 PM-9:00 PM)											
N 16	WHAS	04/12/22	04/16/22		CM	7-9a		:30	1	\$75.00	P03	0.00	NM	1	\$75.00

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				Good Morning America S:			-----1-								
				GOOD MORNING AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		04/11/22	04/17/22	-----1-		1		\$75.00		0.00					
N 17	WHAS	04/12/22	04/16/22	Local News @ 9a Sa	CM	9-10a	-----1-	:30	1	\$75.00	P03	0.00	NM	1	\$75.00
				WAKE UP WEEKEND 9-10A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		04/11/22	04/17/22	-----1-		1		\$75.00		0.00					
N 18	WHAS	04/12/22	04/16/22	ABC World News Sa	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$400.00	P04	0.00	NM	1	\$400.00
				ABC WORLD NEWS SAT		(6:00 PM-6:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		04/11/22	04/17/22	-----1-		1		\$400.00		0.00					
N 19	WHAS	04/12/22	04/16/22	Local News @ 630p Sa	CM	630-7p	-----1-	:30	1	\$125.00	P02	0.00	NM	1	\$125.00
				WHAS11 NEWS @ 6:30p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		04/11/22	04/17/22	-----1-		1		\$125.00		0.00					
N 20	WHAS	04/12/22	04/17/22	Good Morning America	CM	8-9a	-----1	:30	1	\$75.00	P03	0.00	NM	1	\$75.00
				GOOD MORNING AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		04/11/22	04/17/22	-----1		1		\$75.00		0.00					
													Totals	69	\$11,440.00